

**"Carpe Diem"**  
**International Photography Contest**  
**Rules and Regulations**

**§ 1.**  
**Organizer**

1. The organizer of the "Carpe Diem" International Photography Contest is a Nordic Ocean Craft Ltd., based in Trzebiatów, ul. Kołobrzaska 24, 72-320 Trzebiatów (hereinafter the "Organizer").
2. The Contest is organized under the terms of these Rules and Regulations (hereinafter: the "Regulations") and in accordance with the applicable provisions of the law.
3. Contest Regulations is available at the headquarters of the Organizer and on the website [www.nordicoceancraft.pl](http://www.nordicoceancraft.pl)

**§ 2.**  
**Purpose of the Contest**

The purpose of the contest is to select the best pictures of Nordic Ocean Craft boat or its interior.

**§ 3.**  
**Participants**

Contest participant may be only adult person, regardless of nationality, with the exception of employees and members of the Organizers company and members of their families, as well as other persons directly or indirectly involved in the organization and conduct of the Contest.

**§ 4.**  
**Entry requirements of the Contest, timetable**

1. The Contest runs from 8 June 2015 until 30 August 2015 year.
2. In the Contest will take part photographic works that meet the technical requirements described in the Rules and Regulations will be sent to the organizer and within the time limit indicated by the Regulations, i.e. will be in the possession of the Organizer not later than on 30 August 2015 (inclusive).
3. By sending photo (or photos) to the Contest, Participant confirms that he has read the Regulations and accepts its provisions.

**§ 5.**  
**Requirements for entries**

1. The application of work shall be in electronic form - to the email address [info@nordicoceancraft.pl](mailto:info@nordicoceancraft.pl) with a note "Carpe Diem" under the heading. The application

shall indicate the following information: name and surname of Participant, date of birth, address, phone number and e –mail address.

2. Photos must be submitted in JPG format. Photos should be in quality that allows you to print it in A4 format with a resolution of 300 dpi (minimum 2480x3500).
3. It is prohibited to undergo other modifications to digital files than the crop, change the contrast, brightness, saturation, sharpen and straighten perspective.
4. One participant may submit up to ten photos in total. In case of sending more pictures by one participant, the Organizer reserves the right to choose ten images in random, without taking into account the remaining work of the Contest Participant.
5. Participant during the Competition may alter pictures uploaded by himself/herself until the end of the Contest.
6. Photos reported to the Contest cannot violate a law, in particular the personal rights of third parties, as well as widely accepted social norms - in particular regarding contents universally considered vulgar and offensive, containing nudity, pornography, eroticism, obscenity, offending the emotions of other persons, in it also religious feelings, presenting violence or materials about a racist subject matter, the infringing right to privacy, containing protected materials with exclusive laws (e.g. with copyright) without the consent of the authorized.

## **§ 6.**

### **Final and the settlement of the Contest**

1. The settlement of the contest will take place on 5<sup>th</sup> September 2015.
2. Evaluation of submitted works and the verdict will formulate a jury composed of:
  - a. Anna Bartosik;
  - b. Katarzyna Mularz;
  - c. Monika Olsen;
  - d. Paweł Krzesiński;
3. The evaluation criteria will be the artistic merits of photo, the quality of the picture, scenery, aesthetics, ingenuity and creativity.
4. Announcement of the results will be held on 8 September 2015 by placing them on the website of the organizer: [www.nordicoceancraft.pl](http://www.nordicoceancraft.pl).
5. Contest Laureates will be informed of winning via e-mail within 14 days from the settlement of the competition. The message will be sent to the address indicated in the content form. In case the winner of the contest will not provide contact details, the jury has the right - at its discretion - either to make another selection, or call on the winner to provide missing data by posting on the website [www.nordicoceancraft.pl](http://www.nordicoceancraft.pl) winning image (or images) and calling on the author to contact with the organizer. In case of author's failure to report that the published photo (or photos) are his, within the next 3 working days from the date of publication website, the Organizer will select another winner.
6. The Organizer reserves the right to use all images submitted as part of the competition in advertising campaigns and / or Organizer's promotional materials without any obligation to reward the author of photos, however Organizer is not obliged to use the photos.

**§ 7.**  
**Prizes**

1. Organizer will reward winner of the I, II and III place. Work of laureate will be published at Organizer's website.
2. The Organizer provides for the following prizes:
  - I. A set of dishes in melamine & bedclothes
  - II. A set of six cups and dessert plates in melamine & set of three towels
  - III. Set of six cups in melamine & waterproof tablecloth

**§ 8.**  
**The supplementary provisions**

1. The Organizer does not repay the participants any costs associated with their participation in the Competition.
2. Responsibility for violation of third party rights to the submitted photos for the contest entirely borne Participant.
3. The Competition Organizer reserves the right to use submitted photos (including those unawarded) in Organizer's publications and /or promotional activities.
4. Competition Participant will not be rewarded for the use of his photographs by the Organizer, to which every Participant agrees by entering the Contest.
5. The submitted works become property of the Organizer.
6. Participant submitting work for the Contest, transfers free of charge copyrights and subsidiaries to their images to Organizer without time and territorial constraints in all fields of use known to Polish law on the date of sending photos. This applies in particular to:
  - a. placing copies of multiple images in any form on the market, including but not exclusively in print and / or CD-ROM;
  - b. the input of images, in whole or in part to computer memory and to the public in such a way that everyone can have access to the images in time and place of their choice (including the Internet);
  - c. the use of all or portions of images in Organizer's information and promotional materials, printed and electronic (including online).
7. Participants shall irrevocably, unconditionally and on first demand release the Organizer in full from any and all liability which would have been imposed on the Organizer, even non-final judgment for breach of third party rights of the photographs and /or in connection with photos, including personal or property copyright.
8. Participants are required to obtain the consent of the persons involved in the pictures, the publication of their image, in accordance with Art. 81 paragraph. 2 of the Law on Copyright and Related Rights.

**§ 9.**  
**Complaints procedure**

1. Complaints procedure does not concern the verdict of the jury, which is an expression of a subjective evaluation of images by members of the jury.
2. A person who has reasoned objections to the course of the Contest due to the incompatibility course of the Competition with applicable laws and regulations, including

the Regulations may submit this objections in writing via e-mail (sending an e-mail with a with confirmation of receipt) or by mail (registered letter) within three days from the date of finding irregularity by this person, but no later than within two weeks from the date of publication of the Competition results at the following address: [info@nordicoceancraft.pl](mailto:info@nordicoceancraft.pl) or Marketing Department, Nordic Ocean Craft Sp. z o. o., based in Trzebiatów, ul. Kołobrzaska 24, 72-320 Trzebiatów.

3. The complaint will be considered by the Organizer within ten days of receipt the complaint to the Organizer. Irregularities applicant will be notified of the result of the complaint procedure in writing via email or by traditional mail by registered letter sent to the address indicated in the letter with notification of the complaint.

## **§ 10.**

### **Final provisions**

1. The Organizer is entitled to change the provisions of these Regulations.
2. The Organizer may at any time invalidate competition and not resolve it without giving reasons.
3. Participation in the Contest is voluntary.
4. The Organizer reserves, that he has no liability for events that prevent the proper conduct of the Contest, which he was not able to predict, or which he could not prevent, in particular in the event of emergencies, including force majeure.
5. Contest Participant agrees to the collection and processing of personal data by Organizer of the Contest in accordance with the Law on Personal Data Protection dated 29 August 1997. (Journal of Laws from 2002. No. 101, item 926 as amended). Participants have the right to inspect their personal data and correct them.
6. In matters not covered by these Regulations applicable is common law, in particular the provisions of the Civil Code and the Law of 4 February 1994 on Copyright and Related Rights (Journal of Laws From 2000.,, No. 80, item. 904, as amended).